



## **Swiss Sustainable Finance joins Eurosif as member**

Brussels/Zurich, May 6th 2021

Eurosif is delighted to announce that Swiss Sustainable Finance (SSF) is joining the association as a full member at a time when Europe is stepping its ambitions with the EU Green Deal and very clear long-term commitments to meet the sustainability challenges we face.

As we are waiting for the European Commission to unveil its new strategy on Sustainable Finance in the next couple of months, it is clear the financial industry, asset owners and investors have an opportunity as well as the responsibility towards their clients to make a significant contribution to the transition of our economies to a more sustainable model.

As one of the leading European financial centres both in wealth and asset management, Switzerland has a critical role to play in this agenda. Being the platform advancing sustainability in the Swiss financial centre and building on the support of financial service providers, institutional asset owners, education facilities and public sector entities, SSF is uniquely positioned to have a positive impact on the EU sustainable finance agenda through Eurosif along with the SIFs already involved, the FIR, FNG, Itasif, Spainsif, UKSIF and the SIF Ireland.

Will Oulton, Chairman of Eurosif: *"We are delighted that Swiss Sustainable Finance is joining Eurosif as a full member. We have been impressed by the progress that SSF has made over the years which is a credit to all involved. Eurosif look forward to working with our SSF colleagues to meet the exciting challenges ahead."*

Victor van Hoorn, Executive Director Eurosif: *"We look forward to having Swiss Sustainable Finance join Eurosif as a full member. ESG and sustainable investments have grown in 2021 at an unprecedented pace as we increasingly become aware of the magnitude of long-term challenges and risks such as climate change, biodiversity loss and the need for a socially just transition. The EU and Switzerland have much in common in the Sustainable Finance space and we look forward to working together with our members to make true progress in the years to come by advocating for effective and enlightened policies".*

Sabine Döbeli, CEO Swiss Sustainable Finance: *“We are delighted to become a member of Eurosif and join the other SIF members in the important work of Eurosif with the objective of making sustainable finance frameworks effective and efficient across Europe.”*

### **About Eurosif**

Eurosif is the leading pan European Sustainable and Responsible Investment association advocating for a more sustainable financial system. Our mission is to promote sustainable development through financial markets by supporting the financing through private and public capital of investments that make a measurable contribution to the sustainable development goals set by the United Nations, the European Union and other European countries.

Eurosif works as a partnership of Europe-based national Sustainable Investment Forums (SIFs). SIF members include institutional investors, asset managers, index providers and ESG research and analysis firms totalling over €8 trillion of assets under management, as well as other stakeholders such as NGOs, trade unions, think-tanks and philanthropic foundations. Eurosif is also a founding member of the Global Sustainable Investment Alliance, the alliance of the largest SIFs around the world.

### **About SSF**

Swiss Sustainable Finance (SSF) strengthens the position of Switzerland in the global marketplace for sustainable finance by informing, educating and catalysing growth. The association, founded in 2014, has representative offices in Zurich, Geneva and Lugano. Currently SSF unites over 170 members and network partners from financial service providers, investors, universities and business schools, public-sector entities and other interested organisations. [www.sustainablefinance.ch](http://www.sustainablefinance.ch)

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