

# PRESS RELEASE

## Hungary's HuSif joins Eurosif as full member, strengthening sustainable finance across CEE

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**Eurosif**, the leading pan-European sustainable finance association, is pleased to announce that the **Hungarian Sustainable Investment and Finance Association (HuSif)** has joined its network as its twelfth full member.

This marks an important milestone, both in the growth of Eurosif as a truly pan-European association, and in the advancement of the sustainable investment in Hungary and the Central and Eastern European (CEE) region. HuSif becomes the third CEE country to join Eurosif as a full member.

Established in 2024, HuSif brings together Hungary's leading credit institutions, investment fund managers, institutional investors and investment firms committed to advancing sustainability. The association provides a collaborative platform that supports its members in ensuring their products and services meaningfully contribute to sustainable development.

Commenting on the announcement, Nathalie Dogniez, Chair of Eurosif, said: *"We are very pleased to welcome HuSif as a full member of Eurosif. HuSif's swift development reflects the strong momentum behind sustainable investment across Europe. We are confident that HuSif's expertise will enrich Eurosif's work by bringing valuable perspectives from the Central and Eastern European sustainable finance landscape and by strengthening our advocacy for an effective European sustainable finance framework."*

Aleksandra Palinska, Executive Director of Eurosif, added: *"Despite the challenging political landscape in Europe, the growth of sustainable investment community demonstrates that sustainable finance is not just about doing good or an ethical choice – it is a strategic driver of value creation, resilience and competitiveness. As our recent [report](#) shows, European sustainable investments are delivering tangible economic benefits, from risk management and transparency to long-term resilience. HuSif's membership will help further strengthen this momentum in the CEE region."*

Gabor Gyura, Founder and Director of HuSif said: *"We are delighted that the Hungarian Sustainable Investment and Finance Association has been accepted as a formal member of Eurosif. This important step reinforces the place of the Hungarian sustainable investment community within the wider European sustainable investment world. We are looking forward to exchanging and working with a broad network of organisations that share our goals. It will allow us to take part in shaping policy discussions to help investors play their role in the transition to a sustainable and inclusive economy."*

Bálint Szaniszló, Chairman of HuSif, added: *"We hope that joining Eurosif will support the further development of sustainable investment in Hungary and help stimulate demand for green loans by strengthening the exchange of experience and good practices across Europe. The Eurosif community offers a valuable platform for shared thinking and joint initiatives among national sustainable investment fora, particularly in raising retail client awareness and building trust in sustainable finance products."*

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## Notes for Editors

**HuSif, the Hungarian Sustainable Investment and Finance Association**, first launched in 2024, and officially established as an association in 2025, brings together and supports Hungary's leading credit institutions, investment fund managers, institutional investors – including insurance companies and pension funds – and investment firms committed to sustainability. It provides a platform for members that supports them in ensuring their products and services genuinely contribute to sustainability, and in meeting not just the "letter," but also the "spirit" of national and international sustainable finance regulations.

HuSif first became an observer of Eurosif in 2024. After a period of one year, observers are expected to apply for full membership of Eurosif. As a full member of Eurosif, HuSif will now enjoy voting rights within the association and be able to put candidates forward for future Eurosif Board elections.

You can find more information about HuSif and its activities at: <https://husif.hu/en/>

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**Eurosif – the European Sustainable Investment Forum** is the leading pan-European association promoting sustainable finance at the European level. Its membership is comprised of Sustainable Investment Fora (SIFs) from across Europe. Most of these SIFs have a broad and diverse membership themselves, including asset managers, institutional investors, index providers and ESG (Environmental, Social and Governance) research and analytics firms. Eurosif and its members are committed to the growth and development of sustainable finance and support the development of EU rules which are fit-for-purpose and facilitate the financial industry's contribution to a just transition.

A full list of Eurosif's members can be found [here](#) and further information is available at: [www.eurosif.org](http://www.eurosif.org)

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